

# The Lights of Christmas



## BECOME A SPONSOR

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# *The Lights of Christmas*



## A Magical Christmas Experience!

*The Lights of Christmas* is one of the largest Christmas events in the Pacific Northwest, with over one million lights and over 1.5 million people served since the annual event started in 1997. As a program of Warm Beach Camp Ministries in Stanwood, WA, a 501(c)3 organization, the desire is to create an event that will bring the joy of Christmas to families around Western Washington and beyond.

*The Lights of Christmas* format is a drive-thru experience with activity stops. Attendees can experience the beautiful lights and creative displays from the comfort of their car. Those who want more can enjoy the two activity stops where they park and get out of their car for family-fun activities, gift shops, and yummy snacks.

Each year displays are added, improved and re-arranged to make the event special no matter how many years attendees have come. We strive to add innovative displays, while keeping some traditional features that people enjoy. The support of generous sponsors and donors help make this a reality.

*Would you like to be part of the magic?*

**Small town,  
big impact.**

**1.5M**  
people served  
since 1997

**8700**  
volunteer hours  
per year

**Over 150k**  
website visitors  
per year

# 2025 SPONSORSHIP OPPORTUNITIES

Must have sponsorship commitment by April 30, 2025

## Premium Sponsor

**\$50,000-\$100,000**

Work with *The Lights of Christmas* team to create a new display or attraction.

*2025 options include:*

- 12 days of Christmas
- RGB display
- Frozen Tundra
- Other Ideas

*Sponsorship Benefits:*

- Logo recognition on a sign placed next to display during the Event
- Logo recognition on social post
- Logo recognition on website with links, poster, postcard and App
- Logo recognition on E-ticket - premium size and location

## Improvement Sponsor

**\$20,000-\$30,000**

Work with *The Lights of Christmas* team to significantly revamp or upgrade an existing display or attraction.

*2025 options include:*

- Train Station
- Mini Golf
- Christmas Market
- Peace on Earth
- Other Ideas

*Sponsorship Benefits:*

- Logo recognition on a sign placed next to display during Event
- Logo recognition on website and App
- Logo recognition on E-ticket

## Display Sponsor

**\$5,000-\$15,000**

Sponsor one of *The Lights of Christmas* iconic displays. Help with preserving this display for years to come.

*2025 options include:*

- Nativity
- Nautical Scene
- The Big Christmas Tree
- Ponds
- Bruce the Spruce
- Mountain Scene

*Sponsorship Benefits:*

- Logo recognition on a sign placed next to display during Event
- Logo recognition on website or App

## Community Partner Program \$250+

Be a community partner with *The Lights of Christmas*.

*Community Partner Benefits:*

- Recognition and link on Community Partner page of *The Lights of Christmas* website
- Receive a Partnership plaque
- Shared social media post

📅 2025 Community Partner commitment by Oct. 21, 2025





*The Lights of Christmas* is a program of Warm Beach Camp Ministries, a nonprofit 501(c)3 organization in Stanwood, WA.

Our mission is to create a family-oriented Christmas experience in the Pacific Northwest that lavishly celebrates the Christmas message.

## FUN FACTS

- 28 years in operation
- 1 Million + lights (that's where we stopped counting!)
- Guests from 167 Washington cities, 44 states, and 6 countries

 33,832 followers

 2,154 followers

 Over 150k visitors per year



*The Lights  
of  
Christmas*

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**[TheLightsofChristmas.com](http://TheLightsofChristmas.com)**