

A Drive-Thru Christmas Opening Day



A Family Focused Christmas Drive-Thru

TheLightsofChristmas.com

For Immediate Release

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The Lights of Christmas Opens the Day After Thanksgiving

November 2020, Stanwood, WA – Black Friday isn't just for getting all your Christmas shopping done, you can also end your day by celebrating Christmas at the opening night of A Drive-Thru Christmas. The event runs from 5pm to 10pm and will also be open select nights through December.

Admission must be purchased online this year. A simple process on www.TheLightsofChristmas.com allows you to pick a date and time you'd like to take your drive through the displays. Once your admission is purchased, you'll receive a confirmation email to be scanned upon arrival.

Bringing the joy of Christmas into the hearts of the western Washington community is always *The Lights of Christmas*' goal. 2020 is no different. Switching to the drive-thru format for 2020 was the only way to be sure the event would operate within current CDC, state, and local safety guidelines.

The drive-thru route is a little over a mile long and includes areas of the grounds at Warm Beach Camp which have not previously been part of *The Lights of Christmas* festival. Many displays are redesigned, and several new ones created to dazzle the imagination. All the iconic displays associated with *The Lights of Christmas* will still be included throughout the drive, some of them may just be in new locations.

The event will continue to have hot-fresh mini doughnuts, kettle corn, and coffee and hot cocoa available for purchase. Santa will also still make an appearance along the drive! At the end of the drive, there will also be a drive-thru gift shop.

Commented [JR1]: maybe say "event" instead of "festival" here?

Again, opening night is the day after Thanksgiving, November 27 and the event runs for 26 select nights through December 30. Reservations are available now at www.TheLightsofChristmas.com.